



3800-A Mykonos Ln.
San Diego, CA 92130
858-720-2194
www.YouthArtsSD.org

Dear Friend,

We are excited to announce that Youth Arts Academy (YAA), a specialty program of Boys & Girls Clubs of San Dieguito, will be hosting its 13th annual **Commotion** rock concert on May 21st, 2023, at Music Box in Little Italy. This event is not only a showcase for our talented students but also a vital fundraiser for our program.

Commotion will feature six student-led rock bands, private lesson students, and "The YAA Squad" - a band made up of talented music instructors at YAA. This event provides our youth the opportunity to perform on a professional stage in Downtown San Diego, while also raising funds for their program.

Net proceeds from this event help bridge the gap between the nominal fees we charge and the real costs of our services as well as the **over \$5,000** in financial assistance we provide to ensure all youth are granted access to the myriad of quality programs we offer to stimulate **growth, creativity, and self-expression** through the arts.

Attached is a list of our sponsorship opportunities. The benefits of our sponsorship opportunities are perfect for your company or organization, as you will have the opportunity to advertise to 150+ participants/attendees from the 92024 – 92130 zip codes. Our guests are comprised of double-income households with a direct interest in products, services and businesses that support the 1,000+ youth that walk through our doors annually.

Your support is an integral part of the success of this event and of our organization. We hope you will consider aligning your brand with our mission of providing youth with access to quality arts programs in a safe, nurturing, and positive environment.

Thank you for your time and consideration.

Sincerely,

Darby Schnoebelen
Youth Arts Academy Program Manager
Boys & Girls Clubs of San Dieguito

*Boys & Girls Clubs of San Dieguito is a 501©3 charitable organization.
All or part of your donation may be tax Deductible. Fed ID #95-2470435*



Sponsorship Overview



Melody Maker \$500	Rhythm Ruler \$1,000	Beat Boss \$2,000	Symphonic Superstar \$8,500
(Many Available)	(Seven Available)	(Two Available)	(One Available)

Title Sponsor				✓
Two unique social media blasts on YAA Social Media acknowledging support				✓
One social media blast on BGCSDTO Social Media acknowledging support				✓
Individualized email blast to database of over 21,000 unique BGCSDTO constituents in May, June, and July e-newsletters			✓	✓
News Release sent to over 50 Southern California media outlets			✓	✓
VIP Booth at Commotion			One Booth (6 individual seats)	Two Booths (12 individual seats)
Name/Logo on all Event Marketing Materials		✓	✓	✓
Recognition on website and annual report		✓	✓	✓
Recognition on social media and at event	✓	✓	✓	✓
Thank you in YAA and BGCSDTO Newsletter	✓	✓	✓	✓

GREAT FUTURES START HERE.